



# Narrative

## Strategic Storytelling

GO MAKE THE CHANGE HAPPEN WITH STORIES



**Imagine yourself at a workplace**

Now imagine communicating with someone you find it challenging to connect with...

**Most likely, you will find yourself in these sort of situations:**



Presenting complex data to your team



Introducing a Change Imperative



Trying to Communicate Organisational Values



Narrative's Strategic Storytelling Workshop is designed to help business professionals get their messages across **and achieve desired outcomes.**



## Hear from our clients.

Click here to watch a short video

"I attended Narrative's Strategic Storytelling Workshop recently. One of the most interesting parts of the workshop was the section on Data Storytelling. We took real life examples of our current work and used the strategies taught by Anjali to deliver a compelling story and captivate the audience. It was evident to us that the key concepts shared were valuable and practical. I learnt a practical, logical and effective way to Data Storytell which I can now use in my workplace everyday."



Anca Ionescu  
Head of Brand, Danone

"I have enjoyed working and collaborating with Anjali. She has an amazing ability to break the craft of storytelling into pieces that helps the learning process. She also takes great pride and care in customising her work such that they have maximum impact to the audience.

Due to this care and preparation, my leadership team had an impactful working experience with her recently. The lessons learnt were practical with great insights and some of my team members were able to apply the learning the very next day."



Uen-Li Chia  
General Manager Global Operations, Lubricants Supply Chain at Shell Eastern Petroleum Pte Ltd

## How to get in touch?

Let's talk and find out how we can help your business engage, influence and inspire through storytelling.

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## Find us on Social Media



You may need answers to some more questions before you are ready to invest time, effort and energy in to learning this skill.

So, here are some burning questions we anticipate you have along with our answers:

### What can I get out of this program?



Ability to convert key messages in to a story



Ability to create empathy for rapport building



Ability to influence decision with Data Stories

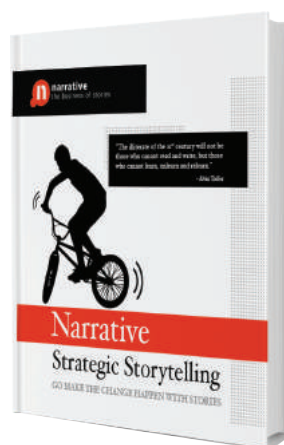


Ability to change minds and inspire actions

### Which brands have you worked with?



### Which countries have you worked in?



## Is Business Storytelling about heroes, plots and myths?

Absolutely not. There is nothing fictional about what we do.

A Full Day Workshop followed by 12 weeks of mobile learning

Stories can make the change happen for you!

