



About Narrative: The Business of Stories

Narrative: The Business of Stories is a management- consulting firm that provides business storytelling for organizational change.

Narrative: The Business of Stories was formed with the belief that a response rarely makes the change happen. What makes the change happen is a story.

Anjali Sharma

Anjali is one of the leading business storytelling consultants, author, global keynote speaker, and founder of Narrative: The Business of Stories.

Anjali has spoken on the topic of Storytelling in New York, Russia, India, Singapore, Japan, Australia, and many other Southeast Asian countries. She helps business leaders, data analysts, sales professionals, marketers and TEDx speakers find and tell stories.

Anjali has worked in corporate roles for over 18 years in Australia, Singapore, and India.

Her background constantly informs her work, so that it is not just theoretical, but based on extensive experience, knowledge, and understanding of strategic issues companies face as well as issues that employees face in delivering their best work.

Anjali partners with Global 1000 companies including Facebook, LinkedIn, Airbnb, Microsoft, Shell, SAP, Microsoft & Danone.

She regularly publishes her ideas on business storytelling on her [storytelling blog](#).

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