



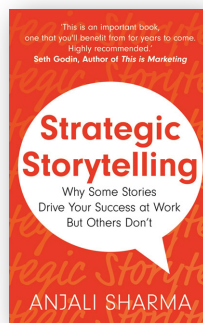
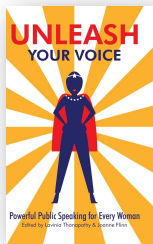
Anjali Sharma

Founder/ Managing Director

Narrative: The Business of Stories

Anjali Sharma is the founder of **Narrative**, a multinational | story practice working with brands like **Meta, LinkedIn, Airbnb, TikTok, Microsoft, and Shell** to help individuals and organizations craft their transformation stories.

A renowned **Business Storytelling** speaker, she has presented in **New York, France, Russia, India, Singapore, Japan, Australia,** and beyond.



She is the best-selling co-author of **Unleash Your Voice and Success Mindsets Anthology** and author of **Strategic Storytelling** (2024), a **Straits Times Bestseller** and **#1 Amazon Best Seller** featured by the **Next Big Idea Club**. The book has been acquired by **Skillsoft** and **Prisma Text** for global learning platforms.

With **15+ years of corporate experience**, Anjali has held leadership roles at **Hyatt, Jack Morton Worldwide, George P. Johnson,** and **Singapore Airlines**. She teaches storytelling as a critical business skill across industries.

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Get in touch!

